



Encore Bank

NEWS RELEASE

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Encore Expands Footprint in Texas, Names Jenny Johnson Market Manager for Collin County

LITTLE ROCK, Ark. (Sept. 16, 2021) – Encore Bank is pleased to announce its expansion into Collin County, Texas and has named Jenny Johnson as Senior Vice President and Collin County Market Manager.

According to Vice Chairman and Chief Banking Officer Phillip Jett, the expansion into Collin County is part of a larger plan for strategic growth.

“This expansion is a strategic move for Encore,” said Jett. “Collin County is an attractive, high-growth market, and we are confident that Jenny will be successful in building the Encore brand there.”

Johnson has more than 20 years of financial services experience, including private, commercial and business banking as well as mortgage and wealth management. Most recently, Johnson served as the Senior Vice President and Small Commercial Manager at IBERIABANK. Johnson holds a bachelor’s degree in management and human relations from MidAmerica Nazarene University.

“Jenny’s experience in the market, ability to build relationships and vast banking knowledge make her the ideal fit for Encore Bank and Collin County,” said Marc Massad, Executive Vice President and Dallas Regional President. “Our clients and future clients will be extremely pleased with her level of service and attention to detail.”

After accepting the position at Encore, Johnson said, “I am honored to join Encore Bank. This company has a true team-oriented atmosphere and is committed to providing innovative, personalized services to its clients. I know the residents of Collin County and surrounding areas will enjoy getting to know what *Building Something Different* means at Encore.”

About Encore Bank

Encore Bank is a private, boutique bank with a commercial focus that couples highly experienced and talented bankers with innovative technology to offer unprecedented levels of personal service and experiences to its clients through a hospitality-inspired concierge approach. Headquartered in Little Rock, Ark., Encore Bank provides a full suite of financial products and services to businesses, business owners, professionals, their families and contacts with purpose, passion and precision. As one of the country's fastest growing banks in the country, Encore is rapidly expanding its footprint, adding locations across the Southeast, Southwest and Midwest. As of July 31, 2021, Encore Bank had \$1.18 billion in total assets. Additional information about Encore Bank can be found at www.bankencore.com.

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